



SCHOOL OF HEALTH, PHYSICAL EDUCATION, AND RECREATION

INDIANA UNIVERSITY

Tourism Management

(RCTRMSR)

B.S. in Recreation degree (124 minimum credit hours)

2.0 GPA required for admission. 2.0 GPA required for graduation.

Effective for students matriculating summer 2010

HPER 133 – (812) 855-4711

Students must complete all General Education requirements and all Major requirements. Any acceptable General Education course which is also required in the major may apply to (double-count in) both required areas. Courses common to the areas of World Cultures, Arts and Humanities, and Social and Historical Studies may also double count. However, credit for such courses counts only once toward the total required credits for a degree. See School of HPER Bulletin online at http://www.indiana.edu/~bulletin/iub/hper/2010-2012/index.shtml for links to GenEd course listings.

General Education (20 – 39 credits)

English Composition (0 to 3 credits, C- minimum required)

Complete one of the following options:

- 3 ENG-W 131 Elementary Composition
3 ENG-W 170 Projects in Reading and Writing
0 ENG-W 131 EX Elementary Composition Exemption

Mathematical Modeling (3 to 4 credits)

Complete one of the following options:

- 3 MATH-A 118 Finite Mathematics for the Soc and Behavior Sci
4 MATH-D 116 AND MATH-D 117 Intro to Finite Mathematics I-II
3 MATH-J 113 Introduction to Calculus with Applications
3 MATH-M 118 Finite Mathematics
3 MATH-M 119 Brief Survey of Calculus I
4 MATH-M 211 Calculus I
4 MATH-M 213 Accelerated Calculus
3 MATH-S 118 Honors Finite Mathematics

Natural and Mathematical Sciences (5 to 6 credits)

Complete 6 credits or one 5 credit course with a substantial laboratory component. Choices are on the approved list in the School of HPER Bulletin.

Arts and Humanities (6 credits)

Complete 6 credits on the approved list in the School of HPER Bulletin.

Social and Historical Studies (6 credits)

Complete 6 credits on the approved list in the School of HPER Bulletin.

World Languages and Cultures (0 to 14 credits)

Choose one of the following three options:

Complete 6 credits of world culture courses.

OR

Achieve competency in a single foreign language equal to successful completion of the four semester sequence in a world language.

OR

Complete a 6-credit International experience in an approved study abroad. A list of approved course choices may be found in the School of HPER Bulletin.

See the School of HPER online bulletin for requirement details and approved courses.

Major (90 credits)

Professional Recreation (48 credits, minimum cumulative GPA of 2.0 required in these 48 credits)

- 3 HPER-R 160 Foundations of Recreation & Leisure S&H
3 HPER-R 231 Careers in Leisure Service
3 HPER-R 237 Computers in PRST
3 HPER-R 266 Recreation Facilities Mgmt
3 HPER-R 270 Inclusive Recreation Services
3 HPER-R 272 Recreation Activity Leadership Methods
1 HPER-R 301 Preparation for Internship
3 HPER-R 340 Leisure in Modern Society
14 HPER-R 363 Professional Internship
3 HPER-R 367 Event Planning & Program Development
3 HPER-R 441 Legal Aspects of Recreation
3 Stats Elective: HPER-R 390 PSY/MATH/SPEA-K 300, ECON- E370, SOC-S 371.
3 HPER-R 490 Research & Evaluation
320 Hrs Field Experience--Date Completed / /

Tourism Management Specialization (33 credits)

- 3 HPER-R 236 Introduction to Tourism (C min)
3 HPER-R 252 Introduction to Lodging Management
3 HPER-R 326 Customer Service & Media Relations
3 HPER-R 350 Sustainable Tourism
3 HPER-R 351 Convention Mgt/Mtg Planning (C min)
3 HPER-R 422 Marketing for Leisure Services
3 HPER-R 451 Fiscal Mgmt Leisure Service
3 HPER-R 468 Strategic Planning for Rec & Tourism Orgs
3 HPER-R 471 Human Resource Management
6 Foreign Language

Professional Electives (Complete 9 credits from the following.)

- 3 HPER-R 283 Recreation Based GIS
3 HPER-R 352 Resort Management
3 HPER-R 372 Interpretation & Tour Guiding
3 HPER-R 423 Visitor Behavior
3 HPER-R 429 Ecotourism: Administration & Mgmt
3 HPER-R 455 International Meeting Planning

GENERAL EDUCATION

20-39

MAJOR

90

COMPLETE A MINIMUM OF 124 CREDITS FOR THIS DEGREE.

Visit the RPTS website at www.indiana.edu/~recpark

## Course Sequence Map

Summer 2010

Tourism Management

	First Semester	Second Semester
<b>First Year</b>	<p>HPER-R 160 Found of Rec &amp; Leisure (3)                      ENG-W 131, Elem Comp. (3), or ENG-W 170 (3)                      Social &amp; Historical Studies GE course (3)                      Mathematical Modeling GE course (3-4)                      Foreign Language (3)</p> <p>NOTE: A student needs to average 16 hours per semester to graduate in 8 semesters (124 credit hours)</p>	<p>HPER-R 231 Careers in Leisure Service (3)                      HPER-R 237 Computers in RPTS (3)                      Arts &amp; Humanities GE course (3)                      World Languages &amp; cultures GE course (3)                      Foreign Language (3)</p> <p style="text-align: right;">TOTAL: 30 - 31crs</p>
<b>Second Year</b>	<p>HPER-R 236 Tourism &amp; Commercial Rec (3)                      HPER-R 270 Inclusive Recreation Services (3)                      Natural &amp; Mathematical Sciences GE course (5-6)                      Social &amp; Historical Studies GE course (3)</p>	<p>HPER-R 252 Intro to Lodging Management (3)                      HPER-R 266 Mgmt of P&amp;R Facilities (3)                      HPER-R 272 Rec Act Leadership Methods (3)                      World Languages &amp; Cultures GE course (3)                      Arts &amp; Humanities GE course (3)</p> <p style="text-align: right;">TOTAL: 29-30 crs</p>
<b>Third Year</b>	<p>HPER-R 326 Cust Serv &amp; Media (3)                      HPER-R 351 Convention Management/Planning (3)                      HPER-R 367 Event Planning &amp; Progrm Development (3)                      HPER-R 390 Statistics or stats equivalent (3)                      Professional Elective (3)                      Elective (1-3 - if needed for credit hour req.)</p>	<p>HPER-R 301Preparation for Internship (1)                      HPER-R 340 Leisure in Modern Society (3)                      HPER-R 350 Sustainable Tourism (3)                      HPER-R 441 Legal Aspects of Rec. Parks, Tourism &amp; Sport Management (3)                      HPER-R 451 Fiscal Management (3)                      Professional Elective (3)</p> <p style="text-align: right;">TOTAL: 32-34 crs</p>
<b>Fourth Year</b>	<p>HPER-R 422 Marketing for Leisure Services (3)                      HPER-R 468 Strategic Plang for Rec &amp; Tourism Orgs (3)                      HPER-R 471 HR Management (3)                      HPER-R 490 Research and Evaluation (3)                      Professional Elective (3)                      Elective (1-3 - if needed for credit hour req.)</p> <p>NOTE: 320 hours field experience also required.</p>	<p>HPER-R 363 Internship (14)</p> <p>NOTE: The Professional Internship (R363) can be taken any time after the first semester of the junior year. The academic map and benchmarks will need to be adjusted to fit the semester the internship is taken. It is generally recommended the internship be taken prior to the last academic year or semester. It is common for it to be taken during the summer.</p> <p style="text-align: right;">TOTAL: 29-32 crs                      OVERALL TOTAL: 124 crs</p>

# Tourism Management

Students focused on the tourism management specialization prepare to enter the world's largest and most diverse industry. Tourism is the business of attracting and catering to the needs and expectations of visitors. Although the tourism industry includes transportation, travel brokers, and food and lodging, students in this program focus on the marketing and management of tourist facilities and destinations. These include government tourism divisions, hotels, resorts, convention centers, theme parks, visitor centers, cruises, and airlines. Due to its global significance, tourism often involves practices in the international arena. The program therefore offers overseas courses and trips that allow students to explore a multicultural learning landscape.

## Career possibilities include:

- Commercial settings, which offer positions in meeting planning, special event planning, adventure travel, hospitality, resort services, conference services, and theme park group coordination
- Military recreation, which supports 250,000 full-time employees with 10,000,000 users at 900 locations within the United States and 350 overseas locations. Positions within travel services are available on all types of military bases - Air Force, Army, Navy and Marine
- Cities and states, which offer opportunities within visitor and convention bureaus
- States, which offer positions in visitor marketing and research divisions, as well as university conference bureaus