



SCHOOL OF HEALTH, PHYSICAL  
EDUCATION, AND RECREATION

INDIANA UNIVERSITY

**Sport Communication — Broadcast**

**B.S. in Kinesiology degree (124 credit hours)**

**Department of Kinesiology**

**2.5 GPA required for admission. 2.0 GPA required for graduation.**

**Effective for students matriculating fall 2008**

**Major (63 – 64 Credit Hours)**

**KINESIOLOGY (39 – 40 credit hours)**

**A. Required:**

- \_\_\_ 3 HPER-P 212 Introduction to Exercise Science
- \_\_\_ 3 HPER-P 213 Introduction to Sport Communication
- \_\_\_ 3 HPER-P 329 Issues in Sport Communication
- \_\_\_ 3 HPER-P 333 Sport in America: Historical Perspectives
- \_\_\_ 3 HPER-P 392 Sport in American Society\*\*
- \_\_\_ 3 HPER-P 405 Introduction to Sport Psychology
- \_\_\_ 3 HPER-P 415 Sport Promotion and Public Relations\*\*

**B. Select One of the Following:**

- \_\_\_ 3 HPER-P 411 Legal Issues in Sport Settings (or R411)  
(P: L201) **OR**  
HPER-R 441 Legal Aspects of Recreation

**C. Select One of the Following:**

- \_\_\_ 3 BUS-K 201 The Computer in Business
- \_\_\_ 3 CSCI-A 110 Introduction to Computers and Computing
- \_\_\_ 3 EDUC-W 200 Microcomputer in Education
- \_\_\_ 3 HPER-P 200 Microcomputer Application in Physical Educ
- \_\_\_ 3 HPER-R 237 Computer Applications in Park and Recreation

**D. Select 9 Credit Hours from the Following:**

- \_\_\_ 3 HPER-P 206 Recreational Sports Programming
- \_\_\_ 3 HPER-P 211 Introduction to Sport Management
- \_\_\_ 1 HPER-P 301 Job Search Strategies for Kines Students
- \_\_\_ 3 HPER-P 318 Management of the Sport Enterprise
- \_\_\_ 3 HPER-P 328 Issues in Intercollegiate Athletics
- \_\_\_ 3 HPER-P 418 Sport Marketing (P: M300)
- \_\_\_ 3 HPER-P 423 Financial Principles of Sport
- \_\_\_ 3 HPER-P 426 Sales Management in Sport
- \_\_\_ 3 HPER-P 428 Strategic Management in the Sport Industry
- \_\_\_ 3 HPER-P 438 Internship in Sport Communication
- \_\_\_ 1-3 HPER-P 439 Practicum in Sport Studies
- \_\_\_ 3 HPER-P 445 Special Topics in Kinesiology (approved topics)
- \_\_\_ 1-3 HPER-P 492 Lab Assisting or Field Exp. In Kinesiology

**E. Select 3-4 Credit Hours From:**

Any HPER-A 361-A 371 Coaching of . . . **OR**  
Any HPER-E Classes

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\* Generally fall only

\*\* Generally spring only

**TELECOMMUNICATIONS (24 credit hours)**

**A. Required:**

- \_\_\_ 3 TEL-T 101 Media Life
- \_\_\_ 3 TEL-T 211 Writing for Electronic Media

To officially complete the telecommunications minor, students must complete 15 credit hours of courses including two from T101, T205, T206, T207, with a min. C- grade and an overall 2.0 in minor course work.

**B. Select 18 Credit Hours from the following three areas:**

*Take at least one course in each of the three areas. Students must take T 205, T 206, and T 207. These are prerequisites for upper-level courses in each area. Take at least 6 credit hours at the 300/400 level in telecom.*

**MEDIA AND SOCIETY**

- \_\_\_ 3 TEL-T 205 Introduction to Media & Society
- \_\_\_ 3 TEL-T 311 Media History (P: T205)
- \_\_\_ 3 TEL-T 312 Politics & Media (P:T205)\*\*
- \_\_\_ 3 TEL-T 313 Comparative Media Systems (P:T205)\*\*
- \_\_\_ 3 TEL-T 314 Processes & Effects (P:T205)
- \_\_\_ 3 TEL-T 316 Media Ethics & Prof Responsibility (P:T205)
- \_\_\_ 3 TEL-T 317 Children & Media (P:T205)
- \_\_\_ 3 TEL-T 410 Sex in the Media (P:T205)
- \_\_\_ 3 TEL-T 414 Public Communication Campaigns (P:T205)\*\*
- \_\_\_ 3 TEL-T 416 Program Analysis and Criticism (P:T205 or T207)
- \_\_\_ 3 TEL-T 424 Telecomm & the Constitution (P:T205)\*\*
- \_\_\_ 3 TEL-T 427 International Telecom(P:T205)\*
- \_\_\_ 3 TEL-T 445 Sports & Television (P:T205)
- \_\_\_ 3 TEL-T 451 Topical Sem in Media & Society (topic varies)\*\*
- \_\_\_ 3 TEL-T 471 Applying Theory to Media Design (P: T205)\*\*
- \_\_\_ 3 TEL-S 451 Honors Seminar in Media & Society (Hon auth)

**DESIGN AND PRODUCTION**

- \_\_\_ 3 TEL-T 206 Introduction to Design and Production
- \_\_\_ 3 TEL-T 283 Intro to Production Techn & Processes (P: T206)
- \_\_\_ 3 TEL-T 284 Introduction Interactive Media Design (P:T206)
- \_\_\_ 3 TEL-T 330 Production Management (P:T206, T283 w/grade of C- or higher or permission)
- \_\_\_ 3 TEL-T 331 Script Writing(P:T206 & T211 or T283 or perm)\*
- \_\_\_ 3 TEL-T 351 Video Field Production (P: T206 & requires auth)
- \_\_\_ 3 TEL-T 353 Audio Production (P: T283, and permission)
- \_\_\_ 3 TEL-T 354 Program Graphics and Animation (P: T206)
- \_\_\_ 3 TEL-T 356 TV Studio Operation/Production (P: T206)
- \_\_\_ 3 TEL-T 361 Interactive Transmedia Design (P: T206)
- \_\_\_ 3 TEL-T 364 Introduction to 3D Digital Modeling and Animation (P: T206)
- \_\_\_ 3 TEL-T 366 Multiplayer Game Design (P: Permission)
- \_\_\_ 3 TEL-T 367 Theory/Practice Interactive Entertain. (P: T206)\*\*
- \_\_\_ 3 TEL-T 369 Sound Design (P:T283 or T284)
- \_\_\_ 3 TEL-T 431 Video Documentary (P: See Bulletin; AUTH)
- \_\_\_ 3 TEL-T 433 Advanced Projects in Web Design (P:T205)
- \_\_\_ 3 TEL-T 435 Documentary Production (P: See Bulletin; AUTH)

- \_\_\_ 3 TEL-T 436 Advanced Production Workshop (P:T206 & either T283 or T284; AUTH)
- \_\_\_ 3 TEL-T 437 WTIU Production Workshop(P: permission)
- \_\_\_ 3 TEL-T 438 Production Management (P: T206)\*
- \_\_\_ 3 TEL-T 452 Topical Seminar in Design & Prod (topic varies)
- \_\_\_ 3 TEL-S 452 Honors Seminar in Design & Prod (P: Honors)
- \_\_\_ 3 TEL-T 454 DVD Authoring (P: See Bulletin; permission)
- \_\_\_ 3 TEL-T 460 Projects in Game Design (P: Permission)
- \_\_\_ 3 TEL-T 461 Advanced Interactive Transmedia Design (P:T361 or permission)
- \_\_\_ 3 TEL-T 464 Advanced 3D Digital Modeling and Animation (P:T361 or permission)

**INDUSTRY AND MANAGEMENT**

- \_\_\_ 3 TEL-T 207 Intro to Telecom Industry and Management
- \_\_\_ 3 TEL-T 242 Public Telecommunications (P: T207)
- \_\_\_ 3 TEL-T 260 The Videogame Industry
- \_\_\_ 3 TEL-T 316 Media Ethics and Prof Responsibility (P: T207)\*\*
- \_\_\_ 3 TEL-T 321 Policymaking in Telecommunications (P: T207)
- \_\_\_ 3 TEL-T 322 Telecommunications Networks (P: T207)\*\*
- \_\_\_ 3 TEL-T 326 Network Design (P: T207)\*
- \_\_\_ 3 TEL-T 327 Data Communications (P: T207)\*\*
- \_\_\_ 3 TEL-T 329 Cable/Broadband Communications (P: T207)\*\*
- \_\_\_ 3 TEL-T 340 Electronic Media Advertising (P: T207)
- \_\_\_ 3 TEL-T 343 Electronic Media Sales (P:T207)
- \_\_\_ 3 TEL-T 344 Programming Strategies (P: T207)\*\*
- \_\_\_ 3 TEL-T 347 Promotion & Marketing, (P: T207)
- \_\_\_ 3 TEL-T 348 Audience Analysis (P:T207)\*
- \_\_\_ 3 TEL-T 413 Global Media Issues (P: T207)
- \_\_\_ 3 TEL-T 421 Econ of Comm Indus (P: T207 & ECON E201)\*
- \_\_\_ 3 TEL-T 422 Business Applications of Telecomm (P: T207)\*\*
- \_\_\_ 3 TEL-T 425 Telecom Law and Regulation (P: T207 & T321)\*
- \_\_\_ 3 TEL-T 441 Advncd Advertising Strateg (P: T207 & T340)\*\*
- \_\_\_ 3 TEL-T 446 Telecom Management (P: T207)
- \_\_\_ 3 TEL-T 453 Topical Seminar in Telecom Industry & Mgmt
- \_\_\_ 3 TEL-S 453 Honors Seminar in Telecom Industry & Mgmt (P: permission of Honors advisor)

**General Education (48 Credit Hours)**

**A. ORAL & WRITTEN COMMUNICATION (15 credit hours)**

Select one of the following:

- \_\_\_ 3 CMCL-C 121 Public Speaking **OR**  
CMCL-C 122 Interpersonal Communication

Select one of the following:

- \_\_\_ 3 ENG-W 131 Elementary Composition 1 (C- minimum) **OR**  
ENG-W 170 Intro to Argumentative Writing (C- minimum)

Select one of the following:

- \_\_\_ 3 ENG-W 231 Professional Writing Skills **OR**  
ENG-W 270 Argumentative Writing

Select 6 credit hours from the following:

- \_\_\_ 4 AAAD-A 141 Introduction to Writing and Black Literature
- \_\_\_ 4 AAAD-A 142 Introduction to Writing and Black Literature
- \_\_\_ 3 BUS-X 204 Business Communications (P: W131 w/C min)
- \_\_\_ 3 CMCL Any Communication and Culture course
- \_\_\_ 3 ENG-G 205 Introduction to the English Language
- \_\_\_ 3 ENG-G 302 Structure of Modern English (P: G205)

- \_\_\_ 4 ENG-L 141 Intro to Writing & the Study of Literature I\*
- \_\_\_ 4 ENG-L 142 Intro to Writing & the Study of Literature II\*\*
- \_\_\_ 3 ENG-W 103 Introduction to Creative Writing
- \_\_\_ 1 ENG-W 143 Interdiscip Study of Expos Writing (w/course)
- \_\_\_ 1 ENG-W 202 English Grammar Review
- \_\_\_ 3 ENG-W 203 Creative Writing (P: W103)
- \_\_\_ 3 ENG-W 240 Community Service Writing\*
- \_\_\_ 3 ENG-W 280 Literary Editing & Publishing
- \_\_\_ 3 ENG-W 350 Advanced Expository Writing
- \_\_\_ 3 JOUR-J110 Foundations of Journalism & Mass Comm
- \_\_\_ 3 JOUR-C 327 Writing for Publication
- \_\_\_ 3 THTR-T 115 Oral Interpretation I

**B. HUMANITIES (12 credit hours)**

Select 12 credit hours of humanities (see HPER Bulletin):

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**C. LIFE & PHYSICAL SCIENCES (9 credit hours)**

- \_\_\_ 3 MATH-M 118 Finite Math **OR** A 118 **OR** both D 116-D 117  
**OR**  
MATH-M 119 Brief Survey of Calculus I

Select 6 additional Life & Physical Science credit hours

Any Life and Physical Science course (see HPER Bulletin)

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**D. SOCIAL & BEHAVIORAL SCIENCE (12 credit hours)**

- \_\_\_ 3 PSY-P 101 Introductory Psychology I
- \_\_\_ 3 SOC-S 100 Introduction to Sociology **OR**  
SOC-S 101 Social Programs & Policies **OR**  
Any 200-level or higher sociology course

Select 6 additional Social & Behavioral Science credit hours

Any Social & Behavioral Science course (see HPER Bulletin)

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**Free Electives (12-14 credit hours)**

**NOTE:** ONLY FREE ELECTIVES MAY BE TAKEN PASS/FAIL

Total Required Credit Hours:

Kinesiology	39-40
Telecommunication	24
General Education	48
Oral and Written (15)	
Humanities (12)	
Life and Physical Science (9)	
Social Science (12)	
Free electives	12-14
<b>TOTAL</b>	<b>124</b>

\* Generally fall only

\*\* Generally spring only

Visit the Kinesiology website at <http://www.indiana.edu/kines/>

**SCHOOL OF HEALTH, PHYSICAL EDUCATION, AND RECREATION  
DEPARTMENT OF KINESIOLOGY — SPORT COMMUNICATION – BROADCAST MAJOR**

The suggested plan below shows how you might sequence courses to allow for completion of the degree in a four-year period. There is usually some flexibility within this plan as long as free elective course credit hours are not exceeded. Free electives must be limited to 12-14 credit hours. Students should meet with an advisor at least once each semester to plan their curriculum. Students complete the telecommunications minor.

**Advising Plan**

<p>—Freshman year</p> <p>31 credit hours (or complete a total of 31 credit hours by the beginning of the third semester).</p>	<p>Complete courses listed in the right column. Students awarded special credit in foreign language or another area may alter the suggested plan. See an advisor.</p> <p>Students must have an overall grade point average of 2.5 and must have completed 26 or more credit hours to be admitted to the program.</p> <p>@ See TAB sheet or bulletin for options. * A grade of C- or higher is required</p>	<p>Suggested sequencing:</p> <p>HPER-P 212 ENG-W 131 or W 170* PSY-P 101 HPER-P 213 MATH-M 118 or M 119 Free Elective (1-2 cr.)</p> <p>TEL-T 101 CMCL-C 121 or C 122 Humanities@ SOC-S 100 or S 101 Life &amp; Phys Science@</p>
<p>—Sophomore year</p> <p>31 credit hours (or complete a total of 62 credit hours by the beginning of the fifth semester).</p> <p>University Division declared majors will automatically enter the School of HPER—Department of Kinesiology upon completion of 26 credit hours with a cumulative grade point average of 2.5 (usually the end of the freshman year).</p>	<p>Complete courses listed in the right column. Students should be admitted to HPER by mid-sophomore year and will see the program director, Professor Gwen Hamm, for advisement.</p> <p>@ See TAB sheet or bulletin for options.</p> <p>~ Fall only            ^ Spring only</p>	<p>Suggested sequencing:</p> <p>HPER-P 333 Humanities Computer Requirement@ TEL-T 205 Free Elective (3 cr.) HPER-A or E (1-2 cr.)</p> <p>ENG-W 231 or W 270 Kines. Req. Elect@ HPER-P 392^ TEL-T 206 HPER-P 329</p>
<p>—Junior year</p> <p>31 credit hours (or complete a total of 93 credit hours by the beginning of the seventh semester).</p>	<p>Complete courses listed in the right column.</p> <p># Restricted to admitted sport marketing and management and sport communication majors.</p> <p>@ See TAB sheet or bulletin for options.</p> <p>~ Fall only            ^ Spring only</p>	<p>Suggested sequencing:</p> <p>Life &amp; Physical Science@ TEL-T 207 Free Elective Written Expression@ HPER-A or E (1-2 cr.) Kinesiology Req. Elect (3 cr.)@</p> <p>Written Expression@ TEL-T 211 (3 cr.) Humanities@ HPER-P 415#^ Social Science@</p>
<p>—Senior year</p> <p>31 credit hours (or complete a minimum of 124 credit hours).</p> <p>Students are strongly encouraged to complete an internship (HPER-P 438 counts as 3 credit hours in the Kinesiology Required Elective category).</p>	<p>Complete courses listed in the right column.</p> <p># Restricted to admitted sport marketing and management and sport communication majors.</p> <p>Students complete 24 credit hours of course work in telecommunications. Any additional telecom course work would count toward a humanities requirement.</p> <p>@ See TAB sheet or bulletin for options.</p>	<p>Suggested sequencing:</p> <p>HPER-P 411# or R 441 TEL Req. 300-level@ TEL Req.@ HPER-P 405 Free Elective (3-4 cr.)</p> <p>Humanities@ TEL Req. 300 level@ Social Science@ Kines Req. Elect.@ Free Elective (3-5)</p> <p style="text-align: center;"><b>Must have a total of 124 credit hours</b></p>