



**SCHOOL OF HEALTH, PHYSICAL
EDUCATION, AND RECREATION**
INDIANA UNIVERSITY

Sport Communication — Print

B.S. in Kinesiology degree (124 credit hours)

Department of Kinesiology

2.5 CGPA required for admission. 2.0 CGPA required for graduation.

Effective for students matriculating fall 2008

To meet requirements for completion of the Certificate in Journalism, students must meet requirements for admission to the School of Journalism *and* complete the “Application for Admission.” There is a place on the journalism application to indicate the Sport Communication Program. Refer to the end of this document for journalism admission requirements.

Major (64 – 65 Credit Hours)

KINESIOLOGY (39-40 credit hours)

A. Required:

- ___ 3 HPER-P 212 Introduction to Exercise Science
- ___ 3 HPER-P 213 Introduction to Sport Communication
- ___ 3 HPER-P 329 Issues in Sport Communication
- ___ 3 HPER-P 333 Sport in America: Historical Perspectives
- ___ 3 HPER-P 392 Sport in American Society**
- ___ 3 HPER-P 405 Introduction to Sport Psychology
- ___ 3 HPER-P 415 Sport Promotion & Public Relations**

B. Select One of the Following:

- ___ 3 HPER-P 411 Legal Issues in Sport Settings (or R-411)
(P: L 201) **OR**
HPER-R 441 Legal Aspects of Recreation

C. Select One of the Following:

- ___ 3 BUS-K 201 The Computer in Business
- ___ 3 CSCI-A 110 Introduction to Computers and Computing
- ___ 3 EDUC-W 200 Microcomputer in Education
- ___ 3 HPER-P 200 Microcomputer Application in PE
- ___ 3 HPER-R 237 Computer Applications in Park & Rec

D. Select 9 Credit Hours from the Following:

- ___ 3 HPER-P 206 Recreational Sports Programming
- ___ 3 HPER-P 211 Introduction to Sport Management
- ___ 1 HPER-P 301 Job Search Strategies for Kines Students
- ___ 3 HPER-P 318 Management of the Sport Enterprise
- ___ 3 HPER-P 328 Issues in Intercollegiate Athletics
- ___ 3 HPER-P 418 Sport Marketing (P: M300)
- ___ 3 HPER-P 423 Financial Principles of Sport
- ___ 3 HPER-P 426 Sales Management in Sport
- ___ 3 HPER-P 428 Strategic Management in the Sport Industry**
- ___ 3 HPER-P 438 Internship in Sport Communication
- ___ 1-3 HPER-P 439 Practicum in Sport Studies
- ___ 3 HPER-P 445 Special Topics in Kinesiology (approved topics)
- ___ 1-3 HPER-P 492 Lab Assisting or Field Experience in Kinesiology

E. Select 3-4 Credit Hours From:

- Any HPER-A 361-A 371 Coaching of . . . **OR**
- Any HPER-E Classes

JOURNALISM (25 credit hours)

To complete the Certificate in Journalism, all courses must be completed with a C- or higher grade (except for the journalism course used for admission—J 110, J 200 or J 210—which requires a full C grade). A min 2.0 overall GPA is required in all journalism courses.

A. Required: (16 credits)

- ___ 3 JOUR-J 110 Found of Journalism & Mass Comm
- ___ 1 JOUR-J 155 Research Skills for Journalists
- ___ 3 JOUR-J 200 Reporting, Writing & Editing I (P: Eng. Comp.)
- ___ 3 JOUR-J 210 Visual Communication
- ___ 3 JOUR-J 300 Communications Law (P: sophomore standing)
- ___ 3 JOUR-J 410 Media as Social Institutions (P: J 300 & senior stdg)

B. Journalism Electives

To complete the Certificate in Journalism, two courses must be taken from Advanced Skills Courses (#).

Select three courses (9 credit hours) from the following:

- (Check with the J-School for prerequisites for upper-level journalism courses. Most advanced skills courses (#) have these prerequisites: J 110, J 155, J 200, J 210).
- ___ 3 JOUR-J 201 Reporting, Writing, & Edit. II #
 - ___ 3 JOUR-J 315 Feature Writing #
 - ___ 3 JOUR-J 320 Principles of Creative Advertising (Soph)
 - ___ 3 JOUR-J 321 Principles of Public Relations (Soph)
 - ___ 3 JOUR-J 337 Media Economics
 - ___ 3 JOUR-J 341 Newspaper Reporting **
 - ___ 3 JOUR-J 342 Magazine Reporting #
 - ___ 3 JOUR-J 343 Broadcast News #
 - ___ 3 JOUR-J 344 Photojournalism Reporting*#
 - ___ 3 JOUR-J 349 Public Relations Wrt # (J 155, J 200, J 321)
 - ___ 3 JOUR-J 351 Newspaper Editing **
 - ___ 3 JOUR-J 352 Magazine Editing #
 - ___ 3 JOUR-J 353 Advanced Broadcast News # (J 343)
 - ___ 3 JOUR-J 354 Photojournalism Editing** # (J 344 or instr. perm.)
 - ___ 3 JOUR-J 360 Journalism Specialties (may repeat)
 - ___ 3 JOUR-J 375 Race, Gender, and the Media**
 - ___ 3 JOUR-J 385 Television News # (J 353)
 - ___ 3 JOUR-J 401 Depth Reporting & Editing #
 - ___ 3 JOUR-J 407 Newsgathering and the Law (Junior/Senior)
 - ___ 3 JOUR-J 409 Media Management (Junior/Senior)
 - ___ 3 JOUR-J 413 Magazine Article Writing # (J 342)
 - ___ 3 JOUR-J 414 International Newsgathering System (Junior/Senior)
 - ___ 3 JOUR-J 415 Literary Journalism
 - ___ 3 JOUR-J 420 Adverti Concepts & Copywriting # (J 210, J 320)
 - ___ 3 JOUR-J 423 Public Opinion (Junior/Senior)
 - ___ 3 JOUR-J 428 Pub Rel Planning & Research (P: J321, Jr/Sr)

* Generally fall only

** Generally spring only

- ___ 3 JOUR-J 429 Public Relations Campaigns # (P: J 321)
- ___ 3 JOUR-J 438 Advertising Issues and Research (J320; (Junior/Senior)
- ___ 3 JOUR-J 444 Advanced Photojournalism # (J 344)*
- ___ 3 JOUR-J 450 History of Journalism (Junior/Senior)
- ___ 3 JOUR-J 455 News Analysis& Opinion Writing #
- ___ 3 JOUR-J 460 Topics Colloquium (may repeat)
- ___ 3 JOUR-J 462 History of Twentieth Century Photography**
(Junior/Senior)
- ___ 3 JOUR-J 463 Graphic Design I # (P: J 210)
- ___ 3 JOUR-J 464 Infographics # (J 463)
- ___ 3 JOUR-J 465 Graphic Design II** (J463)
- ___ 3 JOUR-J 470 Broadcast Media Analysis (Junior/Senior)

General Education (48 Credit Hours)

A. ORAL & WRITTEN COMMUNICATION (15 credit hours)

Select one of the following:

- ___ 3 CMCL-C 121 Public Speaking **OR**
CMCL-C 122 Interpersonal Communication

Select one of the following:

- ___ 3 ENG-W 131 Elementary Composition 1 (C- min) **OR**
ENG-W 170 Intro to Argumentative Writing (C- min)

Select one of the following:

- ___ 3 ENG-W 231 Professional Writing Skills **OR**
ENG-W 270 Argumentative Writing

Select 6 credit hours from the following:

- ___ 4 AAAD-A 141 Introduction to Writing and Black Literature*
- ___ 4 AAAD-A 142 Introduction to Writing and Black Literature**
- ___ 3 BUS-X 204 Business Communications (P: W131 w/C min)
- ___ 3 CMCL Any Comm. & Culture course
- ___ 3 ENG-G 205 Introduction to the English Language
- ___ 3 ENG-G 302 Structure of Modern English (P: G205)
- ___ 4 ENG-L 141 Intro to Writing & the Study of Literature I*
- ___ 4 ENG-L 142 Intro to Writing & the Study of Literature II**
- ___ 3 ENG-W 103 Introduction to Creative Writing
- ___ 1 ENG-W 143 Interdiscip Study of Expos Writing (w/course)
- ___ 1 ENG-W 202 English Grammar Review
- ___ 3 ENG-W 203 Creative Writing (P: W103)
- ___ 3 ENG-W 240 Community Service Writing*
- ___ 3 ENG-W 280 Literary Editing & Publishing
- ___ 3 ENG-W 350 Advanced Expository Writing
- ___ 3 THTR-T115 Oral Interpretation I

B. HUMANITIES (12 credit hours)

Select 12 credit hours of humanities (see HPER Bulletin):

Must include one semester of foreign language or American Sign Language course if completing the Certificate in Journalism (special credit awarded through foreign language placement testing completes this requirement).

C. LIFE & PHYSICAL SCIENCES (9 credit hours)

- ___ 3 MATH-M 118 Finite Math **OR** A 118 **OR** both D 116-D 117
OR
MATH-M 119 Brief Survey of Calculus I

Select 6 additional Life & Physical Science credit hours

Any Life and Physical Science course (see HPER Bulletin)

D. SOCIAL & BEHAVIORAL SCIENCE (12 credit hours)

- ___ 3 PSY-P 101 Introductory Psychology 1
- ___ 3 SOC-S 100 Introduction to Sociology **OR**
SOC-S 101 Social Programs & Policies **OR**
any 200-level or higher sociology course

Select 6 additional Social & Behavioral Science credit hours

Any Social & Behavioral Science course (see HPER Bulletin)

Free Electives (11-13 credit hours)

NOTE: ONLY FREE ELECTIVES MAY BE TAKEN PASS/FAIL

Total Required Credit Hours:

Kinesiology	39-40
Journalism	25
General Education	48
Oral and Written (15)	
Humanities (12)	
Life and Physical Science (9)	
Social Science (12)	

Free electives 11-13

TOTAL 124

To complete the official Certificate in Journalism (to have the Certificate recorded on the final IUB transcript):

Whenever possible, sport communication—print emphasis majors should complete journalism admission requirements and the School of Journalism application by the end of the freshman year. Admission to the School of Journalism is required to complete the Certificate in Journalism. The admission requirements are completion of 26 credit hours including (note grade requirements and foreign language requirement):

- JOUR-J 110 *or* J 200 *or* J 210 (C minimum grade)
- English composition (C minimum grade)
- Math course (C- minimum grade)
- One semester of foreign language #
- 2.2 cumulative IU GPA or higher

Advanced placement credit or IUB special credit awarded for a foreign language course fulfills this requirement.

* Generally fall only

** Generally spring only

Visit the Kinesiology website at <http://www.indiana.edu/kines/>

**SCHOOL OF HEALTH, PHYSICAL EDUCATION, AND RECREATION
DEPARTMENT OF KINESIOLOGY — SPORT COMMUNICATION – PRINT MAJOR**

The suggested plan below shows how you might sequence courses to allow for completion of the degree in a four-year period. There is usually some flexibility within this plan as long as free elective course credit hours are not exceeded. Free electives must be limited to 11-13 credit hours. Sport Communication – Print majors must also gain admission to the School of Journalism in order to complete the Certificate in Journalism. Students should meet with an advisor at least once each semester to plan their curriculum.

Advising Plan

<p>—Freshman year</p> <p>31 credit hours (or complete a total of 31 credit hours by the beginning of the third semester).</p>	<p>Complete courses listed in the right column. Students awarded special credit in foreign language or another area may alter the suggested plan. See an advisor.</p> <p>@ See TAB sheet or bulletin for options.</p> <p>* A grade of C- or higher is required to qualify for the Certificate in Journalism</p>	<p>Suggested sequencing:</p> <p>HPER-P 212 JOUR-J 110* ENG-W 131 <i>or</i> W 170* CMCL-C 121 <i>or</i> C 122 PSY-P 101 Humanities@ MATH-M 118 <i>or</i> M 119* SOC-S 100 <i>or</i> S 101 Foreign Lang * <i>or</i> plcmnt@ Computer Req.@ <i>or</i> Kines Req. Elective <i>or</i> HPER-P 213</p>
<p>—Sophomore year</p> <p>31 credit hours (or complete a total of 62 credit hours by the beginning of the fifth semester).</p> <p>To be admitted to the program, students must have an overall grade point average of 2.5 and must have completed 26 or more credit hours. No application is required.</p>	<p>Complete courses listed in the right column.</p> <p>Students should be admitted to HPER by mid-sophomore year and will see the program director, Professor Gwen Hamm for advisement. Must meet requirements for admission to the School of Journalism and complete the journalism application.</p> <p>@ See TAB sheet or bulletin for options. ~ Fall only ^ Spring only</p>	<p>Suggested sequencing:</p> <p>HPER-P 333 JOUR-J 210 ENG-W 231 <i>or</i> W 270 Humanities@ Free Elective (3 cr.) HPER-P 392^ JOUR-J 200 / J 155 Free Elective (3 cr.) HPER-P 213 <i>or</i> Life & Physical Sci@ Kines Req. Elective@ HPER-A or E (1-2 cr.)</p>
<p>—Junior year</p> <p>31 credit hours (or complete a total of 93 credit hours by the beginning of the seventh semester).</p>	<p>Complete courses listed in the right column.</p> <p># Restricted to admitted sport marketing and management and Sport Communication majors.</p> <p>@ See TAB sheet or bulletin for options.</p>	<p>Suggested sequencing:</p> <p>HPER-P 329 Written Expression@ JOUR Req. Elective@ Free Elective@ Humanities@ JOUR Req. Elective@ Written Expression@ HPER-P 405 HPER-A <i>or</i> E (1-2 cr.) Social Science@ Kinesiology Req. Elective@</p>
<p>—Senior year</p> <p>31 credit hours (or complete a minimum of 124 credit hours).</p> <p>It is strongly recommended that students consider completing an internship (counts as 3 credit hours in the Kinesiology Required Elective category).</p> <p>Students may qualify to receive the Certificate in Journalism.</p>	<p>Complete courses listed in the right column.</p> <p># Restricted to admitted sport marketing and management and Sport Communication majors.</p> <p>@ See TAB sheet or bulletin for options.</p> <p>~ Fall only ^ Spring only</p>	<p>Suggested sequencing:</p> <p>HPER-P 411# <i>or</i> R 441 Humanities@ JOUR-J 300 JOUR-J 410 JOUR Req. Elective (3 cr.)@ HPER-P 415#^ Life & Physical Science@ Social Science@ Free Elective Kines Req. Elective@</p> <p align="center">Must have a total of 124 credit hours</p>