



# Athletic Administration Sport Management

Master of Science in Kinesiology degree (35 cr.)  
3.0 GPA required for graduation, Minimum C- in each course  
Effective August 2005, Kinesiology – HPER 112 – (812) 855-5523

**A. Foundation Courses: Nine (9) hours foundations courses with approval of major advisor.**

CODE	COURSE TITLE	SEMESTER	REQUIRE D		FILE UPDATE	GRADE
			Yes	No		
HPER-K 521	History of Sport in Society	Fall	ف	ف		
HPER-K 522	The Role of Sport in Society	Fall	ف	ف		
HPER-K 525	Psychological Foundations of Exercise & Sport	Fall/Spring	ف	ف		
HPER-T 590	Introduction to Research in HPER	Fall, Spring, Sum II	ف	ف		
HPER-T 591	Interpretation of Data	Fall, Spring, Sum II	ف	ف		
HPER-T 592	Statistical Techniques of Research	Spring	ف	ف		
HPER-T 691	Correlational Techniques	Spring	ف	ف		

Foundation courses will vary according to area specialization. Not all foundation courses are listed. Check with an advisor.

**Twenty-four (24) hours Sport Management Emphasis. Students are required to take at least one (1) course from each of the five Sections listed below. Students are required to specialize in either administration or marketing with course work agreed upon by an advisor.**

**Section 1: Administration**

CODE	COURSE TITLE	SEMESTER	REQUIRED		FILE UPDATE	GRADE
			Yes	No		
HPER-K 500	Administration of Fitness Programs		ف	ف		
HPER-K 510	Administrative Theory of Competitive Sports Programs	Sum II	ف	ف		
HPER-K 513	Athletics in Higher Education	Spring	ف	ف		
HPER-K 518	Special Topics: Governance in Sport Management	Sum II	ف	ف		
HPER-K 560	Exercise in Corporate Fitness and Wellness		ف	ف		
HPER-R 520	Organizational Leadership for Leisure		ف	ف		
HPER-R 525	Administrative Theory and Management Practices in Leisure Services		ف	ف		
HPER-K 570 or HPER-R 570	Recreational Sports Administration		ف	ف		

**Section 2: Law**

CODE	COURSE TITLE	SEMESTER	REQUIRED		FILE UPDATE	GRADE
			Yes	No		
HPER-K 511	Legal Issues	Fall	ف	ف		
HPER-R 544	Legal Aspects of Recreation		ف	ف		
HPER-K 611	NCAA Compliance		ف	ف		

**Section 3: Marketing**

CODE	COURSE TITLE	SEMESTER	REQUIRED		FILE UPDATE	GRADE
			Yes	No		
HPER-K 514	Sport Marketing and Sponsorship	Spring	ف	ف		

HPER-K 580	Sport Communication		ف	ف		
HPER-K 600	Sport Sponsorship and Retention		ف	ف		
HPER-K 614	Issues in Sport Marketing		ف	ف		

Continued on next page.

**Section 4: Strategy**

CODE	COURSE TITLE	SEMESTER	REQUIRED Yes No	FILE UPDATE	GRADE
HPER-K 516	The Sport Industry		ف	ف	

**Section 5: Financial Analysis**

CODE	COURSE TITLE	SEMESTER	REQUIRED Yes No	FILE UPDATE	GRADE
HPER-K 615	Advanced Financial Analysis		ف	ف	
HPER-T 594	Finance and Budgeting		ف	ف	

**B. Competency Requirements:** Students must meet the following competency requirements by showing coursework equivalents either prior to entering the program or during the initial semesters of graduate study. Competency requirements will vary according to specialization. Check with an advisor.

CODE	COURSE TITLE	SEMESTER	REQUIRED Yes No	FILE UPDATE	GRADE
HPER-P 333	Sport in America <b>OR</b>	Fall, Spring	ف	ف	
HPER-K 521	History of Sport in the US	Fall	ف	ف	
HPER-P 405	Organizational & Psy Found of Coaching <b>OR</b>	Fall, Spring, Sum I	ف	ف	
HPER-K 525	Psychological Found of Exercise & Sport <b>OR</b>	Fall	ف	ف	
HPER-K 522	The Role of Sport in Society	Fall	ف	ف	
HPER-R 337	Computer Applications in Parks & Rec <b>OR</b>	Sum II	ف	ف	
HPER-K 506	Computer Applications in Kinesiology <b>OR</b>	Sum II	ف	ف	
HPER-R 521	Computer Systems in Recreation and Park Administration	Sum II	ف	ف	
HPER-T 591	Interpretation of Data	Fall, Spring, Sum II	ف	ف	

**Electives**

Elective courses allow the student to specialize. Electives must be chosen in consultation with the student's major advisor. Students have access to graduate courses within the School of HPER and outside the School. Many students elect HPER HPER-K 605: Internships in Sports Management (maximum of 3 credits).

I agree to the proposed course listings as outlined above.

\_\_\_\_\_  
Student's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Advisor's Signature

\_\_\_\_\_  
Date