

# Sport Communication — Broadcast

B.S. in Kinesiology degree (124 credit hours)

Department of Kinesiology

2.5 GPA required for admission. 2.0 GPA required for graduation.

Effective for students matriculating August 2006

## Major (62 – 64 Credit Hours)

**KINESIOLOGY** (38 – 40 credit hours)

**A. Required:**

- 3 HPER-P 212 Introduction to Exercise Science
- 3 HPER-P 213 Introduction to Sport Communication
- 3 HPER-P 333 Sport in America: Historical Perspectives
- 3 HPER-P 392 Sport in American Society\*\*
- 3 HPER-P 405 Introduction to Sport Psychology
- 3 HPER-P 415 Sport Promotion and Public Relations\*\*

**B. Select One of the Following:**

- 3 HPER-H 160 First Aid & Emergency Care
- 2 HPER-P 280 Principles of AT and Emergency Care

**C. Select One of the Following:**

- 3 HPER-P 411 Legal Issues in Sport Settings (P: L201)
- 3 HPER-R 441 Legal Aspects of Recreation

**D. Select One of the Following:**

- 3 BUS-K 201 The Computer in Business
- 3 CSCI-A 110 Introduction to Computers and Computing
- 3 EDUC-W 200 Microcomputer in Education
- 3 HPER-P 200 Microcomputer Application in Physical Educ
- 3 HPER-R 237 Computer Applications in Park and Recreation

**E. Select 9 Credit Hours from the Following:**

- 2 HPER-E 119 Personal Fitness
- 3 HPER-H 318 Drug Use in American Society
- 3 HPER-N 220 Nutrition for Health **OR**  
HPER-N 231 Human Nutrition (P: C101)
- 3 HPER-P 211 Introduction to Sport Management
- 3 HPER-P 217 Methods of Fitness Exercise Instruction
- 3 HPER-P 218 Methods of Personal Fitness Instruction
- 1 HPER-P 301 Job Search Strategies for Kines Students
- 3 HPER-P 318 Management of the Sport Enterprise
- 3 HPER-P 324 Recreational Sports Programming #
- 3 HPER-P 328 Issues in Intercollegiate Athletics
- 3 HPER-P 334 Cultural Diversity in American Sport
- 3 HPER-P 418 Sport Marketing (P: M300)
- 3 HPER-P 428 Strategic Management in the Sport Industry
- 3 HPER-P 438 Internship in Sport Communication
- 1-3 HPER-P 439 Practicum in Sport Studies
- 1-3 HPER-P 445 Special Problems in Kinesiology

# May change course number in Spring 2007

**F. Select 3-4 Credit Hours From:**

- Any HPER-A 361-A 371 Coaching of . . . **OR**
- Any HPER-E Classes (except E 119)

**TELECOMMUNICATIONS** (24 credit hours)

**A. Required:**

- 3 TEL-T 101 Living in the Information Age \* (C- min grade)
- 3 TEL-T 211 Writing for Electronic Media

To officially complete the telecommunications minor, students must complete 15 credit hours of courses including two from T101, T205, T206, T207, with a min. C- grade and an overall 2.0 in minor course work.

**B. Select 18 Credit Hours from the following three areas:**

*Take at least one course in each of the three areas. Students must take T 205, T 206, and T 207. These are prerequisites for upper-level courses in each area. Take at least 6 credit hours at the 300/400 level in telecom.*

**MEDIA AND SOCIETY**

- 3 TEL-T 205 Introduction to Media & Society
- 3 TEL-T 311 Media History (P: T205)
- 3 TEL-T 312 Politics & Media (P:T205)\*\*
- 3 TEL-T 313 Comparative Media Systems (P:T205)\*\*
- 3 TEL-T 314 Processes & Effects (P:T205)
- 3 TEL-T 317 Children & Media (P:T205)
- 3 TEL-T 414 Public Communication Campaigns (P:T205)\*\*
- 3 TEL-T 424 Telecomm & the Constitution (P:T205)\*\*
- 3 TEL-T 427 International Telecom(P:T205)\*
- 3 TEL-T 445 Sports & Television (P:T205)
- 3 TEL-T 451 Topical Sem in Media & Society (topic varies)\*\*
- 3 TEL-T 471 Applying Theory to Media Design (P: T205)\*\*
- 3 TEL-S 451 Honors Seminar in Media & Society (Hon auth)

**DESIGN AND PRODUCTION**

- 3 TEL-T 206 Introduction to Design and Production
- 3 TEL-T 283 Intro to Production Techn & Processes (P: T206)
- 3 TEL-T 284 Introduction Interactive Media Design (P:T206)
- 3 TEL-T 331 Script Writing(P:T206 & T211 or T283 or perm)\*
- 3 TEL-T 339 TV Studio Production (P:T206, T283 & perm)
- 3 TEL-T 351 Video Field Production (P: T206 & requires auth)
- 3 TEL-T 353 Audio Production (P: T283, and permission)
- 3 TEL-T 354 Program Graphics and Animation (P: T206)
- 3 TEL-T 355 Motion Graphics and Compositing (P: T206)
- 3 TEL-T 356 TV Studio Operation/Production (P: T206)
- 3 TEL-T 357 TV Directing (P: T206)\*
- 3 TEL-T 358 DVD Authoring (P: T206)\*\*
- 3 TEL-T 361 Interactive Transmedia Design (P: T206)
- 3 TEL-T 364 Introduction to 3D Digital Modeling and Animation (P: T206)
- 3 TEL-T 365 Adv 3D Digital Modeling and Animation (P: T206)
- 3 TEL-T 367 Theory/Practice Interactive Entertain. (P: T206)\*\*

\* Generally fall only

\*\* Generally spring only

- \_\_\_ 3 TEL-T 437 WTIU Production Workshop(P: permission)
- \_\_\_ 3 TEL-T 438 Production Management (P: T206)\*
- \_\_\_ 3 TEL-T 452 Topical Seminar in Design & Prod (topic varies)
- \_\_\_ 3 TEL-S 452 Honors Seminar in Design & Prod (P: Honors)

**INDUSTRY AND MANAGEMENT**

- \_\_\_ 3 TEL-T 207 Intro to Telecom Industry and Mngt (P: 207)
- \_\_\_ 3 TEL-T 242 Public Telecommunications (P: T207)
- \_\_\_ 3 TEL-T 316 Media Ethics and Prof Responsibility (P: T207)\*\*
- \_\_\_ 3 TEL-T 321 Policymaking in Telecommunications (P: T207)
- \_\_\_ 3 TEL-T 322 Telecommunications Networks (P: T207)\*\*
- \_\_\_ 3 TEL-T 326 Network Design (P: T207)\*
- \_\_\_ 3 TEL-T 327 Data Communications (P: T207)\*\*
- \_\_\_ 3 TEL-T 329 Cable/Broadband Communications (P: T207)\*\*
- \_\_\_ 3 TEL-T 340 Electronic Media Advertising (P: T207)
- \_\_\_ 3 TEL-T 344 Programming Strategies (P: T207)\*\*
- \_\_\_ 3 TEL-T 347 Promotion & Marketing, (P: T207)
- \_\_\_ 3 TEL-T 348 Audience Analysis (P:T207)\*
- \_\_\_ 3 TEL-T 413 Global Media Issues (P: T207)
- \_\_\_ 3 TEL-T 416 Program Analysis and Criticism (P: T207)\*
- \_\_\_ 3 TEL-T 421 Econ of Comm Indus (P: T207 & ECON E201)\*
- \_\_\_ 3 TEL-T 422 Business Applications of Telecomm (P: T207)\*\*
- \_\_\_ 3 TEL-T 425 Telecom Law and Regulation (P: T207 & T321)\*
- \_\_\_ 3 TEL-T 441 Advncd Advertising Strateg (P: T207 & T340)\*\*
- \_\_\_ 3 TEL-T 446 Telecom Management (P: T207)
- \_\_\_ 3 TEL-T 453 Topical Seminar in Telecom Industry & Mgmt
- \_\_\_ 3 TEL-S 453 Honors Seminar in Telecom Industry & Mgmt (P: permission of Honors advisor)

**General Education (48 Credit Hours)**

**A. ORAL & WRITTEN COMMUNICATION (15 credit hours)**

Select one of the following:

- \_\_\_ 3 CMCL-C 121 Public Speaking *OR*
- CMCL-C 122 Interpersonal Communication

Select one of the following:

- \_\_\_ 3 ENG-W 131 Elementary Composition 1 (C- minimum) *OR*
- ENG-W 170 Intro to Argumentative Writing (C- minimum)

Select one of the following:

- \_\_\_ 3 ENG-W 231 Professional Writing Skills *OR*
- ENG-W 270 Argumentative Writing

Select 6 credit hours from the following:

- \_\_\_ 4 AAAD-A 141 Introduction to Writing and Black Literature
- \_\_\_ 4 AAAD-A 142 Introduction to Writing and Black Literature
- \_\_\_ 3 BUS-X 204 Business Communications (P: W131 w/C min)
- \_\_\_ 3 CMCL Any Communication and Culture course
- \_\_\_ 3 ENG-G 205 Introduction to the English Language
- \_\_\_ 3 ENG-G 302 Structure of Modern English (P: G205)
- \_\_\_ 4 ENG-L 141 Intro to Writing & the Study of Literature I\*
- \_\_\_ 4 ENG-L 142 Intro to Writing & the Study of Literature II\*\*
- \_\_\_ 3 ENG-W 103 Introduction to Creative Writing
- \_\_\_ 1 ENG-W 143 Interdiscip Study of Expos Writing (w/course)
- \_\_\_ 3 ENG-W 203 Creative Writing (P: W103)
- \_\_\_ 3 ENG-W 240 Community Service Writing\*
- \_\_\_ 3 ENG-W 350 Advanced Expository Writing
- \_\_\_ 3 JOUR-J110 Foundations of Journalism & Mass Comm

- \_\_\_ 3 JOUR-C 327 Writing for Publication
- \_\_\_ 3 THTR-T 115 Oral Interpretation I

**B. HUMANITIES (12 credit hours)**

Select 12 credit hours of humanities (see HPER Bulletin):

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**C. LIFE & PHYSICAL SCIENCES (9 credit hours)**

- \_\_\_ 3 MATH-M 118 Finite Math *OR* A 118 *OR* both D 116-D 117
- OR*
- MATH-M 119 Brief Survey of Calculus I

Select 6 additional Life & Physical Science credit hours

Any Life and Physical Science course (see HPER Bulletin)

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**D. SOCIAL & BEHAVIORAL SCIENCE (12 credit hours)**

- \_\_\_ 3 PSY-P 101 Introductory Psychology I
- \_\_\_ 3 SOC-S 100 Introduction to Sociology *OR*
- SOC-S 101 Social Programs & Policies *OR*
- Any 200-level or higher sociology course

Select 6 additional Social & Behavioral Science credit hours

Any Social & Behavioral Science course (see HPER Bulletin)

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**Free Electives (12-14 credit hours)**

*NOTE: ONLY FREE ELECTIVES MAY BE TAKEN PASS/FAIL*

Total Required Credit Hours:

Kinesiology	38-40
Telecommunication	24
General Education	48
Oral and Written (15)	
Humanities (12)	
Life and Physical Science (9)	
Social Science (12)	
<b>Free electives</b>	<b>12-14</b>

TOTAL 124

\* Generally fall only

\*\* Generally spring only

Visit the Kinesiology website at <http://www.indiana.edu/%7EKines/>

For information about this major and career options, visit:  
[www.indiana.edu/~udiv/majors/majorinfo.cgi/46](http://www.indiana.edu/~udiv/majors/majorinfo.cgi/46)

**SCHOOL OF HEALTH, PHYSICAL EDUCATION, AND RECREATION  
DEPARTMENT OF KINESIOLOGY—SPORT COMMUNICATION—BROADCAST EMPHASIS**

The suggested plan below shows how you might sequence courses to allow for completion of the degree in a four-year period. There is usually some flexibility within this plan as long as *free* elective course credit hours are not exceeded. *Free electives must be limited to 12-14 credit hours.* Students should meet with an advisor at least once each semester to plan their curriculum. Students complete the telecommunications minor. Use this plan in conjunction with the HPER Sport CommunicationCBroadcast TAB sheet.

**Advising Plan**

<p>~Freshman year 31 credit hours (or complete a total of 31 credit hours by the beginning of the third semester).</p>	<p>Complete courses listed in the right column. Students awarded special credit in foreign language or another area may alter the suggested plan. See an advisor.  Students must have an overall grade point average of 2.5 and must have completed 26 or more credit hours to be admitted to the program. @ See TAB sheet or bulletin for options. * A grade of C- or higher is required</p>	<p align="center">Suggested sequencing:</p> <table border="0"> <tr> <td>HPER P212</td> <td>TEL T101*</td> </tr> <tr> <td>ENG W131 or W170*</td> <td>CMCL C121 or C122</td> </tr> <tr> <td>PSY P101</td> <td>Humanities@</td> </tr> <tr> <td>HPER P213</td> <td>SOC S100 or S101</td> </tr> <tr> <td>MATH M118 or M119</td> <td>HPER P280 or H160</td> </tr> <tr> <td></td> <td>Free Elective (1-2 cr.)</td> </tr> </table>	HPER P212	TEL T101*	ENG W131 or W170*	CMCL C121 or C122	PSY P101	Humanities@	HPER P213	SOC S100 or S101	MATH M118 or M119	HPER P280 or H160		Free Elective (1-2 cr.)
HPER P212	TEL T101*													
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PSY P101	Humanities@													
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	Free Elective (1-2 cr.)													
<p>~Sophomore year 31 credit hours (or complete a total of 62 credit hours by the beginning of the fifth semester).  University Division declared majors will automatically enter the School of HPER—Department of Kinesiology upon completion of 26 credit hours with a cumulative grade point average of 2.5 (usually the end of the freshman year).</p>	<p>Complete courses listed in the right column. Students should be admitted to HPER by mid-sophomore year and will see the program director, Professor Gwen Hamm, for advisement.  ♦ Introduction to Sport Communication section  @ See TAB sheet or bulletin for options.  ~ Fall only      ^ Spring only</p>	<p align="center">Suggested sequencing:</p> <table border="0"> <tr> <td>HPER P333</td> <td>ENG W231 or W270</td> </tr> <tr> <td>Humanities</td> <td>Kines. Req. Elect @</td> </tr> <tr> <td>Computer Requirement@</td> <td>HPER P392^</td> </tr> <tr> <td>TEL T205</td> <td>TEL T206</td> </tr> <tr> <td>Free Elective (3 cr.)</td> <td>Life &amp; Phys Science@</td> </tr> <tr> <td>HPER A or E (1-2 cr.)</td> <td></td> </tr> </table>	HPER P333	ENG W231 or W270	Humanities	Kines. Req. Elect @	Computer Requirement@	HPER P392^	TEL T205	TEL T206	Free Elective (3 cr.)	Life & Phys Science@	HPER A or E (1-2 cr.)	
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<p>~Junior year 31 credit hours (or complete a total of 93 credit hours by the beginning of the seventh semester).</p>	<p>Complete courses listed in the right column. # Restricted to admitted sport marketing and management and sport communication majors.  @ See TAB sheet or bulletin for options.  ~ Fall only      ^ Spring only</p>	<p align="center">Suggested sequencing:</p> <table border="0"> <tr> <td>Life &amp; Physical Science@</td> <td>Written Expression@</td> </tr> <tr> <td>TEL T207</td> <td>TEL T211 (3 cr.)</td> </tr> <tr> <td>Free Elective</td> <td>Humanities@</td> </tr> <tr> <td>Written Expression@</td> <td>HPER P415 #^</td> </tr> <tr> <td>Kinesiology Req. Elect (3 cr.)@</td> <td>Social Science@</td> </tr> <tr> <td>HPER A or E (1-2 cr.)</td> <td></td> </tr> </table>	Life & Physical Science@	Written Expression@	TEL T207	TEL T211 (3 cr.)	Free Elective	Humanities@	Written Expression@	HPER P415 #^	Kinesiology Req. Elect (3 cr.)@	Social Science@	HPER A or E (1-2 cr.)	
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Written Expression@	HPER P415 #^													
Kinesiology Req. Elect (3 cr.)@	Social Science@													
HPER A or E (1-2 cr.)														
<p>~Senior year 31 credit hours (or complete a minimum of 124 credit hours).  Students are strongly encouraged to complete an internship (HPER P438 counts as 3 credit hours in the Kinesiology Required Elective category).</p>	<p>Complete courses listed in the right column. # Restricted to admitted sport marketing and management and sport communication majors.  Students complete 24 credit hours of course work in telecommunications. Any additional telecom course work would count toward a humanities requirement.  @ See TAB sheet or bulletin for options.</p>	<p align="center">Suggested sequencing:</p> <table border="0"> <tr> <td>HPER P411# or R441</td> <td>Humanities@</td> </tr> <tr> <td>TEL Req. 300-level @</td> <td>TEL Req. 300 level @</td> </tr> <tr> <td>TEL Req. @</td> <td>Social Science@</td> </tr> <tr> <td>HPER P405</td> <td>Kines Req. Elect.@</td> </tr> <tr> <td>Free Elective (3-4 cr.)</td> <td>Free Elective (3-5)</td> </tr> </table> <p align="right"><b>~to total 124</b></p>	HPER P411# or R441	Humanities@	TEL Req. 300-level @	TEL Req. 300 level @	TEL Req. @	Social Science@	HPER P405	Kines Req. Elect.@	Free Elective (3-4 cr.)	Free Elective (3-5)		
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