



**I. REQUIRED CORE COURSES (9 credit hours)**

- \_\_\_ 3 HPER-P 211 Introduction to Sport Management
- \_\_\_ 3 HPER-P 318 Management of the Sport Enterprise (P: P211)
- \_\_\_ 3 HPER-P 418 Sport Marketing (P: P211)

**II. SPECIALIZED ELECTIVES**

Select 9 credit hours from the following:

- \_\_\_ 3 HPER-P 328 Issues in Intercollegiate Athletics (P: P211)
- \_\_\_ 3 HPER-P 329 Issues in Sport Communication (P: P211)
- \_\_\_ 3 HPER-P 411 Legal Issues in Sport Settings (P: P211)
- \_\_\_ 3 HPER-P 415 Sport Promotion & Public Relations ✧
- \_\_\_ 3 HPER-P 423 Financial Principles in Sport (P: P211)
- \_\_\_ 3 HPER-P 426 Sales Management in Sport (P: P211)
- \_\_\_ 3 HPER-P 428 Strategic Management in the Sport Industry (P: P211, P318)

✧ Spring only

**III. RECOMMENDED (not required)**

- \_\_\_ 1-3 HPER-P 439 Practicum in Sport Studies (P: 2.3 CGPA)



It is the student's responsibility to check with their school/degree unit to determine whether this minor may be *officially* recorded on the transcript. The various schools/degree units on the Bloomington campus may limit the number of credit hours allowed outside their school that will count toward a degree. Students should check with an advisor in *their school* for information about minor rules. Some schools/degree units require a minimum grade of C- in *each* minor course in addition to the usual overall GPA of 2.0 in all minor course work.

HPER will provide a letter or certificate indicating completion of the minor to students whose school does not accept this minor (will not allow the minor to be officially listed on the student's transcript).

*This section to be completed by a Department of Kinesiology advisor.*

Student Name \_\_\_\_\_ Student ID Number \_\_\_\_\_

Advisor Approval \_\_\_\_\_ Date \_\_\_\_\_