



Sport Communication — Print

B.S. in Kinesiology degree (124 credit hours)

Department of Kinesiology

2.5 CGPA required for admission. 2.0 CGPA required for graduation.

Effective for students matriculating August 2006

Students must meet requirements for admission to the School of Journalism and complete the "Application for Admission" in order to gain access to authorized journalism courses. There is a place on the journalism application to indicate the Sport Communication Program. Refer to the end of this document for journalism admission requirements.

Major (63 – 65 Credit Hours)

KINESIOLOGY (38-40 credit hours)

A. Required:

- 3 HPER-P 212 Introduction to Exercise Science
- 3 HPER-P 213 Introduction to Sport Communication
- 3 HPER-P 333 Sport in America: Historical Perspectives
- 3 HPER-P 392 Sport in American Society**
- 3 HPER-P 405 Introduction to Sport Psychology
- 3 HPER-P 415 Sport Promotion & Public Relations**

B. Select One of the Following:

- 3 HPER-H 160 First Aid & Emergency Care
- 2 HPER-P 280 Principles of AT & Emergency Care

C. Select One of the Following:

- 3 HPER-P 411 Legal Issues in Sport Settings (P: L201)
- 3 HPER-R 441 Legal Aspects of Recreation

D. Select One of the Following:

- 3 BUS-K 201 The Computer in Business
- 3 CSCI-A 110 Introduction to Computers and Computing
- 3 EDUC-W 200 Microcomputer in Education
- 3 HPER-P 200 Microcomputer Application in PE
- 3 HPER-R 237 Computer Applications in Park & Rec

E. Select 9 Credit Hours from the Following:

- 3 HPER-H 318 Drug Use in American Society
- 3 HPER-N 220 Basic Nutrition *OR*
- HPER-N 231 Human Nutrition (P: CHEM C101)
- 3 HPER-P 211 Introduction to Sport Management
- 3 HPER-P 216 Current Concepts in Physical Fitness
- 3 HPER-P 217 Methods of Fitness Exercise Instruction
- 3 HPER-P 218 Methods of Personal Fitness Instruction
- 1 HPER-P 301 Job Search Strategies for Kines Students
- 3 HPER-P 318 Management of the Sport Enterprise
- 3 HPER-P 324 Recreational Sports Programming #
- 3 HPER-P 328 Issues in Intercollegiate Athletics
- 3 HPER-P 391 Biomechanics
- 3 HPER-P 418 Sport Marketing (P: M300)
- 3 HPER-P 428 Strategic Management in the Sport Industry**
- 3 HPER-P 438 Internship in Sport Communication
- 1-3 HPER-P 439 Practicum in Sport Studies
- 1-3 HPER-P 445 Special Topics in Kinesiology (approved topic)

May change course number in Spring 2007

* Generally fall only

** Generally spring only

F. Select 3-4 Credit Hours From:

Any HPER-A 361-A 371 Coaching of . . . *OR*
Any HPER-E Classes (except E 119)

JOURNALISM (25 credit hours)

Authorization is required for all courses except for J110. To complete the Certificate in Journalism, all courses must be completed with a C- or higher grade (except for J110 which requires a full C grade). A minimum 2.0 overall GPA is required in all journalism courses.

A. Required: (19 credits)

- 3 JOUR-J 110 Found of Journalism & Mass Comm (C min)
- 1 JOUR-J 155 Research Skills for Journalists
- 3 JOUR-J 200 Reporting, Writing & Editing I
- 3 JOUR-J 201 Reporting, Writing & Editing II (P: J155, J200)
- 3 JOUR-J 210 Visual Communication
- 3 JOUR-J 300 Communications Law (P: sophomore stnd)
- 3 JOUR-J 410 Media as Social Institutions (P: J300 & senior stdg)

B. Journalism Electives

To complete the Certificate in Journalism, one course must be taken from courses indicated with a #

Select two courses (6 credit hours) from the following:

(Check for prerequisites for most upper-level journalism courses)

- 3 JOUR-J 315 Feature Writing #
- 3 JOUR-J 320 Principles of Creative Advertising
- 3 JOUR-J 321 Integrated Marketing Communication
- 3 JOUR-J 335 Retail & Direct Advertising
- 3 JOUR-J 341 Newspaper Reporting **
- 3 JOUR-J 342 Magazine Reporting #
- 3 JOUR-J 343 Broadcast News #
- 3 JOUR-J 344 Photojournalism Reporting*#
- 3 JOUR-J 351 Newspaper Editing** #
- 3 JOUR-J 352 Magazine Editing #
- 3 JOUR-J 353 Advanced Broadcast News
- 3 JOUR-J 354 Photojournalism Editing** #
- 3 JOUR-J 360 Journalism Specialities (may repeat)
- 3 JOUR-J 375 Race, Gender, and the Media**
- 3 JOUR-J 385 Television News
- 3 JOUR-J 407 Newsgathering and the Law
- 3 JOUR-J 409 Media Management*
- 3 JOUR-J 414 International Newsgathering Systems

- ___ 3 JOUR-J 415 Literary Journalism
- ___ 3 JOUR-J 420 Advertising Concepts & Copywriting #
- ___ 3 JOUR-J 423 Public Opinion
- ___ 3 JOUR-J 428 Public Relations Planning & Research
- ___ 3 JOUR-J 429 Public Relations Campaigns #
- ___ 3 JOUR-J 438 Advertising Issues and Research
- ___ 3 JOUR-J 450 History of Journalism
- ___ 3 JOUR-J 455 News Analysis & Opinion Writing #
- ___ 3 JOUR-J 460 Topics Colloquium (may repeat)
- ___ 3 JOUR-J 462 History of Twentieth Century Photography**
- ___ 3 JOUR-J 463 Computerized Publication Design I #
- ___ 3 JOUR-J 465 Computerized Publications Design II**
- ___ 3 JOUR-J 470 Broadcast Media Analysis

Select 6 additional Life & Physical Science credit hours
Any Life and Physical Science course (see HPER Bulletin)

General Education (48 Credit Hours)

A. ORAL & WRITTEN COMMUNICATION (15 credit hours)

Select one of the following:

- ___ 3 CMCL-C 121 Public Speaking *OR*
- ___ CMCL-C 122 Interpersonal Communication

Select one of the following:

- ___ 3 ENG-W 131 Elementary Composition 1 (C minimum) *OR*
- ___ ENG-W 170 Intro to Argumentative Writing (C minimum)

Select one of the following:

- ___ 3 ENG-W 231 Professional Writing Skills *OR*
- ___ ENG-W 270 Argumentative Writing

Select 6 credit hours from the following:

- ___ 4 AAAD-A 141 Introduction to Writing and Black Literature*
- ___ 4 AAAD-A 142 Introduction to Writing and Black Literature**
- ___ 3 BUS-X 204 Business Communications (P: W131 w/C min)
- ___ 3 CMCL Any Comm. & Culture course
- ___ 3 ENG-G 205 Introduction to the English Language
- ___ 3 ENG-G 302 Structure of Modern English (P: G205)
- ___ 4 ENG-L 141 Intro to Writing & the Study of Literature I*
- ___ 4 ENG-L 142 Intro to Writing & the Study of Literature II**
- ___ 3 ENG-W 103 Introduction to Creative Writing
- ___ 1 ENG-W 143 Interdiscip Study of Expos Writing (w/course)
- ___ 3 ENG-W 203 Creative Writing (P: W103)
- ___ 3 ENG-W 240 Community Service Writing*
- ___ 3 ENG-W 350 Advanced Expository Writing
- ___ 3 THTR-T115 Oral Interpretation I

B. HUMANITIES (12 credit hours)

Select 12 credit hours of humanities (see HPER Bulletin):

Must include one semester of foreign language or American Sign Language course (or special credit awarded through foreign language placement testing or placement into the second semester of foreign language).

C. LIFE & PHYSICAL SCIENCES (9 credit hours)

- ___ 3 MATH-M 118 Finite Math *ORA* 118 *OR* both D 116-D 117
- ___ *OR*
- ___ MATH-M 119 Brief Survey of Calculus I

D. SOCIAL & BEHAVIORAL SCIENCE (12 credit hours)

- ___ 3 PSY-P 101 Introductory Psychology 1
- ___ 3 SOC-S 100 Introduction to Sociology *OR*
- ___ SOC-S 101 Social Programs & Policies *OR*
- ___ any 200-level or higher sociology course

Select 6 additional Social & Behavioral Science credit hours

Any Social & Behavioral Science course (see HPER Bulletin)

Free Electives (11-13 credit hours)

NOTE: ONLY FREE ELECTIVES MAY BE TAKEN PASS/FAIL

Total Required Credit Hours:

Kinesiology	38-40
Journalism	25
General Education	48
Oral and Written (15)	
Humanities (12)	
Life and Physical Science (9)	
Social Science (12)	

Free electives 11-13

TOTAL 124

Admission to the School of Journalism:

Whenever possible, sport communication—print emphasis majors should complete journalism admission requirements and the School of Journalism application by the end of the freshman year in order to qualify to take authorized journalism courses. The admission requirements are completion of 26 credits including:

- JOUR-J 110 (C minimum grade)
- English composition (C minimum grade)
- Math course (C- minimum grade)
- One semester of foreign language
- 2.2 cumulative IU GPA.

Advanced placement credit or IUB special credit awarded for a foreign language course—or placement into the second semester of a foreign language fulfills this requirement.

* Generally fall only

** Generally spring only

Visit the Kinesiology website at

<http://www.indiana.edu/%7Ekines/>

For information about this major and career options, visit:

www.indiana.edu/~udiv/majors/majorinfo.cgi/46

**SCHOOL OF HEALTH, PHYSICAL EDUCATION, AND RECREATION
DEPARTMENT OF KINESIOLOGYcSPORT COMMUNICATIONcPRINT EMPHASIS**

The suggested plan below shows how you might sequence courses to allow for completion of the degree in a four-year period. There is usually some flexibility within this plan as long as *free* elective course credit hours are not exceeded. *Free electives must be limited to 12-14 credit hours.* Sport communicationCprint emphasis majors must also gain admission to the School of Journalism in order to complete the Certificate in Journalism. Students should meet with an advisor at least once each semester to plan their curriculum. Use this plan in conjunction with the HPER Sport Communication TAB sheet.

Advising Plan

<p>CFreshman year</p> <p>31 credit hours (or complete a total of 31 credit hours by the beginning of the third semester).</p>	<p>Complete courses listed in the right column.</p> <p>Students awarded special credit in foreign language or another area may alter the suggested plan. See an advisor. @ See TAB sheet or bulletin for options.</p> <p>* A grade of C- or higher is required</p>	<p>Suggested sequencing:</p> <p>HPER P212 JOUR J110* ENG W131 or W170* CMCL C121 or C122 PSY P101 Humanities@ MATH M118 or M119* SOC S100 or S101 For. Lang * or placement @Computer Req.@ or Kines Req. Elective or HPER P213</p>
<p>CSophomore year</p> <p>31 credit hours (or complete a total of 62 credit hours by the beginning of the fifth semester).</p> <p>To be admitted to the program, students must have an overall grade point average of 2.5 and must have completed 26 or more credit hours. No application is required.</p>	<p>Complete courses listed in the right column.</p> <p>Students should be admitted to HPER by mid-sophomore year and will see the program director, Professor Gwen Hamm for advisement. Must meet requirements for admission to the School of Journalism and complete the application. ^ Introduction to Sport Communication section. @ See TAB sheet or bulletin for options. ~ Fall only η Spring only</p>	<p>Suggested sequencing:</p> <p>HPER P333 JOUR J210 ENG W231 or W270 Humanities@ HPER P280 or H160 HPER P392η JOUR J200/J155 Free Elective (3 cr.) HPER P213 or Life & Physical Sci@ Kines Req. Elective @ HPER A or E (1-2 cr.)</p>
<p>CJunior year</p> <p>31 credit hours (or complete a total of 93 credit hours by the beginning of the seventh semester).</p>	<p>Complete courses listed in the right column.</p> <p># Restricted to admitted sport marketing and management and Sport Communication majors.</p> <p>@ See TAB sheet or bulletin for options.</p> <p>~ Fall only η Spring only</p>	<p>Suggested sequencing:</p> <p>Kinesiology Req. Elective @ Written Expression@ JOUR J201 Free Elective @ Humanities@ JOUR Req. Elective @ Written Expression@ HPER P415#η Free Elective (3 cr.) Social Science@ HPER A or E (1-2 cr.)</p>
<p>CSenior year</p> <p>31 credit hours (or complete a minimum of 124 credit hours).</p> <p>It is strongly recommended that students consider completing an internship (counts as 3 credit hours in the Kinesiology Required Elective category).</p> <p>Students qualify to receive the Certificate in Journalism.</p>	<p>Complete courses listed in the right column.</p> <p># Restricted to admitted sport marketing and management and Sport Communication majors.</p> <p>@ See TAB sheet or bulletin for options.</p>	<p>Suggested sequencing:</p> <p>HPER P411# or R441 Humanities@ JOUR J300 JOUR J410 JOUR Req. Elective (3 cr.) @ HPER P405 Life & Physical Science@ Social Science@ Free Elective Kines Req. Elective @</p> <p>cElectives to total 124</p>